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CHOICEFOUR®

A Single Premium Deferred Annuity with choices of a Liquidity Option and/or MVA Option

| Product Description | A Single Premium Deferred Annuity featuring a one-year annual reset interest rate. Allows multiple premiums in the first year only . A Base Contract and the availability of two options provide a choice of four contract variations. Client can choose either or both options. |
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| Applicant Ages | 0 - 85 age last birthday (all Owners and Annuitants) |
| Minimum/Maximum Premium | See the All-Product Summary on the Agent Website (Agents.EquiTrust.com, click "Products") for current minimum and maximum premium amounts. |
| Interest Crediting | Interest rates will vary for the Base Contract and Liquidity Option. Initial interest rate is guaranteed for one contract year. All premiums received in the first contract year will receive the same interest rate as the initial single premium paid. The current interest rate may change on each Contract Anniversary, subject to the Minimum Guaranteed Interest Rate. |
| Cash Surrender Value | The greater of (a) the Minimum Guaranteed Contract Value, or (b) Accumulation Value plus Market Value Adjustment (if applicable), less Surrender Charges. |
| Minimum Guaranteed Contract Value | 100% of premiums paid (excluding any Premium Bonus), less any partial withdrawals, plus interest earned at a rate of no lower than 1% and no higher than 3%, less Surrender Charges. |
| Death Benefit | Upon death of Owner, Accumulation Value. |
| Annuitization Benefit | On the Income Date, the Accumulation Value is applied to the payment option elected. The Income Date is the first contract anniversary after the Annuitant's 100th birthday. |
| | By current company practice, the Accumulation Value is available for annuitization after the fifth year if a minimum payout of 5 years or life is elected. |
| Nursing Home Waiver | Available through applicant age 80. There is no charge for this rider. After the first contract year, requires nursing home confinement of Owner for 90 days |
| Terminal Illness Rider | Available for all applicant ages. There is no charge for this rider. No surrender charge on up to 75% of the Accumulation Value in the event of a terminal illness. |
| Rate Hold | If the initial premium is not received with the application but is received within 60 days, the contract will be credited with the higher of the credited rate on the date of receipt of the application and the credited rate for new issues on the date the premium is received. |

| | The Base Contract features the following provisions: | | | | |
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| BASE CONTRACT | Base Contract Surrender Charge | Based on a percentage of the Accumulation Value. Applies to partial withdrawals in excess of the Free Withdrawal amount. In the event of a full surrender, applies to the Accumulation Value and any Free Withdrawals in the contract year. | | | |
| | | 9 Year 12% 11% 10% 9% 8% 7% 6% 4% 2% 0% FL: 10%, 10%, 9%, 8%, 7%, 6%, 4%, 2%, 0% AK, CA, CT, ID, IN, MA, MD, MN, MT, NV, NJ, OH, OK, OR, PA, TX, UT, VT & WA: 9%, 8%, 7%, 6.5%, 5.5%, 4.5%, 3.5%, 2.5%, 1.5%, 0% | | | |
| | Base Contract Free Withdrawals | Interest earned in the previous 12 months may be withdrawn at any time without Surrender Charge or MVA, either systematically or as a single withdrawal. Systematic withdrawals are available monthly, quarterly, semiannually or annually, and must be taken EFT. | | | |
| | An optional MVA Option is available. If selected, a Premium Bonus will apply and the contract provisions are modified as follows: | | | | |
| MVA OPTION | Market Value Adjustment | ,,,, | | | |
| | Premium Bonus | 1.5% Premium Bonus is applied immediately to the Accumulation Value when the MVA Option is elected. | | | |
| | An optional Liquidity Option is available. If selected, a lower interest rate will apply and the contract provisions are modified as follows: | | | | |
| LIQUIDITY OPTION | Liquidity Option Surrender Charge | 6 Year 12% 11% 10% 9% 8% 7% 0% FL: 10%, 10%, 9%, 8%, 7%, 0% AK, CA, CT, ID, IN, MA, MD, MN, MT, NV, NJ, OH, OK, OR, PA,TX, UT, VT & WA: 9%, 8%, 7%, 6.5%, 5.5%, 4.5%, 0% | | | |
| | Liquidity Option Free Withdrawals | By current company practice, during the first contract year, earned interest may be taken systematically. After the first contract year, up to 10% of the Accumulation Value on the previous contract anniversary may be withdrawn each contract year without Surrender Charge or MVA, either systematically or as a single withdrawal. | | | |
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BOTH PTIONS

If both MVA and Liquidity Options are selected, the contract is issued with a 6-year Surrender Charge schedule, 10% free withdrawals after the first contract year, Market Value Adjustment, 1.5% Premium Bonus and lower interest rate.

Product features and rider availability may vary by state. See contract for complete details. Contract issued on Contract Form Series ET-SPA-2000(11-04) or ICC16-ET-SPA-2000(07-16). EquiTrust does not offer investment advice to any individual or agent and this material should not be construed as investment advice.

SALES SUPPORT 866-598-3694

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